

Gate Gourmet, the leading international catering company, chooses NiceLabel PowerForms for a “one click labeling solution”

NICELABEL POWERFORMS: A POWERFUL TOOL TO EASILY BUILD COMPLETE LABELLING SOLUTIONS OPTIMIZED FOR USERS' SPECIFIC PROCESSES AND REQUIREMENTS

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Company: Gate Gourmet Switzerland GmbH

Industry: Food Processing

NiceLabel partner: Labeltech AG

Introduction

Gate Gourmet is the world's largest independent provider of catering and provisioning services for airlines and railroads. Its Special Meal Section provides passengers with special meals (kosher, low fat etc.) that need to be clearly marked with abbreviations so that flight attendants can easily identify them. Special meals are normally packed in a disposable aluminum tray, which are then warmed up at 70 degrees Celsius in the aircraft galley, prior to serving.

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Chef Andrew *07/07/2013*
prepared by Date

Gate Gourmet previously used **pre-printed stickers** where the chef marked the appropriate check box for easy identification.

Special meals are increasingly requested and many airline passengers favor them over conventional meals. Gate Gourmet was **seeking a more efficient, effective and less time-consuming way of labelling** special meals.

Challenge

To improve its labeling process, Gate Gourmet asked NiceLabel's Swiss partner Labeltech AG for a “one click labeling solution”. The challenge was to develop a simple data-entry form that shows all the product database entries and allows quick printing in any given quantity for users with limited computer skills.

Based on NiceLabel label design and application building software, Labeltech developed a touch-screen driven printing solution for proper product selection and fast entry of label quantity.

Solution

Labeltech AG solution for Gate Gourmet is based on [NiceLabel PowerForms Desktop](#), a thermal transfer printer, a POS touch-screen PC and heat-resistant labels.

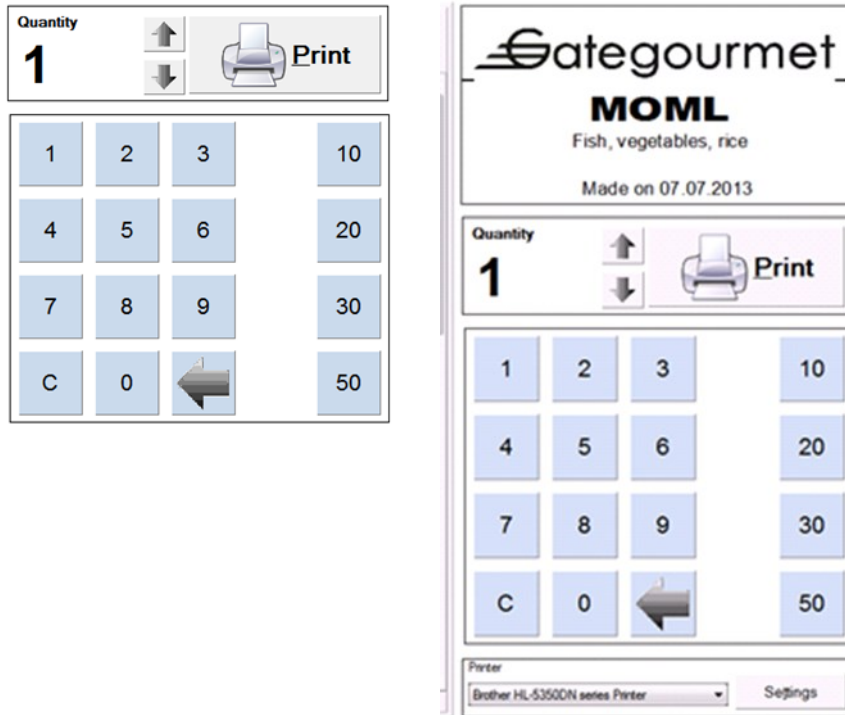


Note: The main screen is divided into three areas: meal choice (linked to an Excel file), label preview and quantity entry section.

Labeltech initially approached the challenge by programming in Access but abandoned the concept, having realized they could build a better solution, with less effort and no programming using PowerForms Desktop.

“Not only am I fascinated by the simplicity of PowerForms, but also due to how fast we could build this solution. Scripting is so easy plus the many examples that come with the software makes it fast to get started, what a great tool!” pointed out **Bernhard Keel** from Labeltech AG.

“PowerForms Desktop allowed us to configure the screen and buttons anyway we needed. This way we were able to build an interface to be used on a touch screen delivering the inherent advantage of flexibility as far as user interaction is concerned. The screen is divided into “data entry” and “data viewing/choice” according to requirements. Since there is no fixed or reserved space for a keyboard, literally any kind of combination is possible”.



Major benefits

From the implementer’s point of view, [NiceLabel PowerForms Desktop](#) allows custom-built data entry screens with little effort and no programming skills.

Creating PowerForms is quick and easy. Data-entry screens can be configured to suit the clients’ specific requirements. You get a head start with many pre-designed label and form templates already included in the application.

As far as the client is concerned, NiceLabel PowerForms Desktop is a powerful tool that builds a complete labelling solution configured for their specific processes and user requirements, which consequently save the client's valuable time and ultimately money. Thanks to the high accuracy provided by the solution it also contributes to the client’s customers’ satisfaction.