

# COVID-19 Offer

## Complimentary Label Cloud subscriptions and consulting services for organizations aiding in the fight against COVID-19

### Introduction

Many companies are fighting the COVID-19 pandemic and we want to do our part to help them get much needed food and medical equipment/supplies to those in need as quickly as possible. Our intention is to remove labeling obstacles that might hinder critical items getting to the front line fast.

We have expertise in labeling. We can provide the labeling software that may be needed to mark, code, address, identify or otherwise label a product that is needed on the front line.

To that end, we are offering **complimentary subscriptions to our cloud-based labeling solution** and **technical consulting services** to:

- Manufacturers who are now re-focusing on the production of respirators, disinfectants, masks or other critical healthcare supplies
- Farms and other food producers who must meet new labeling requirements to supply critical food to new supermarkets
- Hospitals and other organizations involved in fighting COVID-19

### Terms and Conditions

1. Complimentary Label Cloud subscriptions are available for:
  - a. Label Cloud Essentials
  - b. Label Cloud Business
2. This promotion is designed for **non-commercial, not-for-profit purposes** in the fight against COVID-19. We do not intend to profit from this initiative. We don't expect any other parties to profit.
3. It is at NiceLabel's sole discretion whether we provide software or services under this offer.
4. The scope, duration, expiration date and any other parameter of the offer will be defined at NiceLabel's sole discretion. We will evaluate each request for software, services and support on its own merit.
5. NiceLabel will accept cancelation of the complimentary subscription at any time.
6. All other legal notices apply including NiceLabel's terms and conditions of sale and EULA, both of which are documented at [www.nicelabel.com/legal](http://www.nicelabel.com/legal).

NiceLabel's response to the COVID-19 pandemic can be found at <https://www.nicelabel.com/covid19>.