



the professional  
labeling software

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## For immediate release

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## **NiceLabel Enterprise Series, the new, flagship product line of NiceLabel software family**

**NiceLabel is becoming a synonym for the most complete labeling software family, now offering solutions from desktop to enterprise level under one brand name**

Slovenia, November 2006– Euro Plus, a leading supplier of printing software for the Automatic Identification and Data Collection industry (AIDC), is proud to announce the release of NiceLabel Enterprise Series, the new enterprise-level range of the professional labeling software solutions.

“This is a new chapter in history of labeling software marketplace“, stated Euro Plus owner and CEO, Zvone Duplancic. “We’ve reached a unique position of being capable to offer a complete range of solutions from desktop to enterprise-level and that is something that hasn’t been achieved in our industry before!”

NiceLabel Enterprise Series is composed from two main products, NiceLabel Print Center and NiceWatch Enterprise, which are covering the fields of system management, monitoring and high-volume printing.

If company has a wide spread of workstations with one or multiple printers or large number of network printers it quickly faces the risk of being cost ineffective and vulnerable. These kinds of unattended ad-hoc printer networks are also very unreliable and it’s almost impossible to create contingency procedures in case of production line standstills or monitor real time printer status and act quickly in case of printer failure.

“NiceLabel Print Center, the enterprise solution for client-based label printing and centralized system management is offering a complete range of tools that will manage all the companies printing process and it can be accessed from any workstation inside the local network or through the Internet“, continues Mr. Duplancic. “Time is money and that’s why we have developed a broad range of messaging options that will immediately notify printer operators in case of label printing errors or warnings.”

“Scalability and robustness! That’s the best way to describe NiceWatch Enterprise“ proudly stated Matej Kosmrlj, NiceLabel Product Manager, when talking about the second NiceLabel Enterprise Series member.

“As it may seem that printing large quantities of barcode and RFID labels on a different printers is a simple task to perform, real-life situation often shows quite a different picture. When implementing these kind of solutions the first obstacle we’re facing is a complex and

expensive integration into existing business system and next step is how to manage, queue and redirect incoming print jobs and squeeze out the most of your equipment.“  
NiceWatch Enterprise is the answer to that kind of questions. Unique application design requires none or very little programming to seamlessly fit into existing system and multi-thread printing technology is capable of using unlimited number of print engines, which means that there's no limit in number of printers used. All printing operations, monitoring and system management are managed by one person from a single location, printing can be performed on unlimited, even remote locations, ideal for large scale companies with multiple production lines.

“We we're opening new doors for our existing partners, they will be in position to address the biggest industry players, beginning with Fortune 500 list and keep all those small, but of the highest importance, customers that represents the majority in the business world, “closes Zvone Duplancic.” Our partner network is spreading over all continents and our partner program has proved many times that we know what makes the difference in long lasting relationship.”

All these reasons explain why many NiceLabel users are industry leaders.

For more detailed information on NiceLabel Enterprise Series please visit [www.nicelabel.com](http://www.nicelabel.com).

#### **About NiceLabel**

NiceLabel is a family of professional labeling software products that provide a complete bar code printing solution to desktop and enterprise users. NiceLabel is translated in 25 different languages. Its power is unleashed in combination with over 1200 true Windows thermal printer drivers. Thoughtfully designed user interface, rich integration options and unique data-entry application provide the quickest and most productive label design and printing possibilities. For more details, please visit the NiceLabel web site at <http://www.nicelabel.com>.

#### **About Euro Plus**

Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognized for the state of the art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner and Oracle Certified Partner, Euro Plus presents a perfect business opportunity for all those searching for a highly capable and reliable partner for years to come. The company is headquartered in Kranj, Slovenia, Europe. More information is available at <http://www.europlus.si>.

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