

EURO PLUS WINS AWARD IN SLOVENIA



Euro Plus, a leading supplier of printing software for the Automatic Identification and Data Collection industry (AIDC), is proud to announce that it was presented with the most important business award in Slovenia.

This is the most prestigious business award in Slovenia, held since 1999 and it's called Gazelle according to the theory of David Birch, a small business guru:

In 1979, the then unknown, now famous US researcher of entrepreneurship, David Birch, published a report on creation of new jobs in the United States of America. In his report he pointed out that more than two thirds of the increase in the employment derived from companies that employed less than 20 people each. Following the analysis of start-ups, growth and ceasing of companies, he analysed in detail the process of new jobs creation, and for that purpose broke down the companies into three categories: mice, gazelles and elephants.

Mice are very small companies that are created very quickly, but which cease to operate very quickly, and therefore do not contribute to the creation of new jobs. Elephants are large companies who on the average are losing jobs.

Gazelles are companies that start up being small – but grow very quickly and create the majority of new jobs. Thus, to a large extent the ability of an individual economy to grow and create

employment is dependent on its ability to foster gazelles.

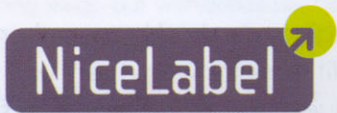
We are working hard to keep the pace with the Gazelle theory and we are aware of that it would be impossible to reach this kind of results without having a great relationship with our partners.

ABOUT NICELABEL

NiceLabel is a family of professional labeling software products that provide a complete barcode printing solution to desktop and enterprise users. It is available in three editions: Express, Pro and Suite. NiceLabel is translated in 23 different languages. Its power is unleashed in combination with over 1000 Windows thermal printer drivers. Thoughtfully designed user interface, rich integration options and a unique data-entry application provide the quickest and most productive label design and printing possibilities..

ABOUT EURO PLUS

Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognised for the state-of-the-art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner and Oracle Certified Partner, Euro Plus presents a perfect business opportunity for all those searching for a highly capable and reliable partner for years to come. The company is headquartered in Kranj, Slovenia, Europe.



the professional
labeling software

DETAILS

Europlus,
www.europlus.si

NiceLabel
www.nicelabel.com