



the professional
labeling software

EURO PLUS d.o.o., Computer Engineering, Lojzeta Hrovata 4c, SI-4000 Kranj, Slovenia
Telephone: +386 4 28 05 000, Fax: +386 4 23 31 148, E-mail: info@europlus.si

For immediate release

Additional Information Contact:

Gregor Potocar

Marketing

+386 4 28 05 000

sales@nicelabel.com

<http://www.europlus.si>

<http://www.nicelabel.com>

Version 3.6.5 of NiceLabel Software Released

RFID smart label updates and Unicode printing features added to bar code label software

Kranj, October 28, 2004 – Euro Plus, a leading supplier of printing software for the Automatic Identification and Data Collection industry (AIDC), is proud to announce the release of NiceLabel version 3.6.5, The Professional Labeling Software. In combination with the already easy and powerful features, the new NiceLabel 3.6.5 adds enhanced RFID smart label updates to the industry's leading RFID smart labeling software.

The most significant improvement in NiceLabel 3.6.5 is in the area of Electronic Product Code (EPC) compliance for RFID. The EPC specification is a very long and difficult standard for the average person to understand. NiceLabel 3.6.5 adds a wizard approach to encoding EPC compliant RFID smart labels while maintaining the same simple interface to design the printed side of the label. The NiceLabel EPC wizard allows the user to choose which EPC encoding scheme to use while prompting for the specific data required for each portion necessary by that scheme. NiceLabel's built-in warning system prevents the user from using incorrect data and data types when encoding RFID smart labels; virtually eliminating the chance for error in smart label encoding.

NiceLabel 3.6.5 enables the user to encode EPC schemes such as SGTIN-64, SSCC-64, SGLN-64, GRAI-64, GIAI-64, SGTIN-96, SSCC-96, SGLN-96, GRAI-96, GIAI-96, GID-96.

NiceLabel includes support for programming any EPC compliant RFID tag (Class 1, Class 0 and Class 0+) as well as Tag-It, I-Code, ISO 15693 and other tags. NiceLabel also supports RFID smart label printing to printers from Avery, Imaje, Datamax, Intermec, Markpoint, Novexx, Printronix, Sato, TEC, Tyco and Zebra.

NiceLabel 3.6.5 introduces better compliance with Unicode formatted data on the label. Never before has been the design of multi-lingual label so easy and straightforward. Change the layout of your keyboard to any available language on the system (Latin, Arabic, Hebrew, Chinese, Cyrillic, etc.) and enter the multi-lingual data inside the same text object. For first time ever in AIDC industry Unicode-formatted data can also be printed formatted in resident printer fonts on supported printers (Zebra models).

For more detailed information on Unicode, RFID and other minor updates please visit www.nicelabel.com.

About NiceLabel

NiceLabel is a family of professional labeling software products that provide a complete bar code printing solution to desktop and enterprise users. It is available in three editions: Express, Pro and Suite. NiceLabel is translated in 23 different languages. Its power is unleashed in combination with over 1000 true Windows thermal printer drivers. Thoughtfully designed user interface, rich integration options and unique data-entry application provide the quickest and most productive label design and printing possibilities. For more details, please visit the NiceLabel web site at <http://www.nicelabel.com>.

About Euro Plus

Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognized for the state of the art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner, Euro Plus presents a perfect business opportunity for all those searching for a highly capable and reliable partner for years to come. The company is headquartered in Kranj, Slovenia, Europe. More information is available at <http://www.europlus.si>.

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