



the professional  
labeling software

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## **NiceLabel rated the best in international competition for the third straight year!**

**NiceLabel, a family of professional labeling software for complete bar code and RFID label design and printing solution, was placed best in the world according to the TopTenReviews ranking in the professional labeling software developers international competition.**

**Kranj, 30.1.2009** –Euro Plus, a leading world developer of professional labeling software, ranked first with NiceLabel in the prestigious comparison between the world's top professional labeling software companies.

The annual ranking was conducted by an independent organisation **TopTenReviews** ([www.toptenreviews.com](http://www.toptenreviews.com)), which is also involved in market research and practical testing of various kinds of products. The main focus of their research is set on all types of software, internet services, computer games, and also on hardware, music and the movie industry. Potential users get a centralized view with a detailed market information, which enables them to make rational and comprehensive buying decisions. To really meet their demands, they are able to use all available information about the products and companies in the market at one glance.

### Why is NiceLabel the best according to the strict TopTenReviews comparison?

Among all international companies that are involved in this highly competitive market, NiceLabel was recognized to offer the most outstanding and unique mix of competence, software compatibility, capability and user friendliness. Furthermore, NiceLabel provides extremely fast and helpful support, with its competitive price it reaches out to a wide range of users and supports different industries.

*“Recognizing the needs of the extremely demanding market remains our key advantage in our business processes. We want to increase our customer’s satisfaction by expanding the NiceLabel functionality level to the highest possible,”* said Matej Košmrlj, Managing Director at Euro Plus. *“We gave new outstanding functionalities to the NiceLabel family to optimize it for all users in all possible environments. We believe the first place in the TopTenReviews gives us the market recognition that we are on the right track.”*

*More about the TopTenReview:*

<http://barcode-software-professional-review.toptenreviews.com/>

<http://barcode-software-professional-review.toptenreviews.com/nicelabel-review.html>

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#### **About NiceLabel**

*NiceLabel is a family of professional labeling software products that provide a complete bar code printing solution to desktop and enterprise users. NiceLabel consists of three major product series:*

- *Standard Series – NiceLabel product series for barcode and RFID label design, printing and entry-level integration.*
- *Enterprise Series – NiceLabel product series for centralized printing system management and integrated high-volume printing*
- *Developer Series – NiceLabel product series for software publishers and system integrators*

*NiceLabel is translated in 25 languages. Its power is unleashed in combination with over 1200 true Windows thermal printer drivers. Carefully and creatively designed user interface, rich integration options and unique data-entry application provide the quickest and the most productive label design and printing options. For further details, please visit <http://www.nicelabel.com>.*

#### **About Euro Plus**

*Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognized for its state of the art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner and Oracle Certified Partner, Euro Plus presents a perfect business opportunity for all companies searching for a highly capable and reliable partner for future business. The company is headquartered in Kranj, Slovenia, Europe. More information available at <http://www.europlus.si>.*

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