



the professional
labeling software

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For immediate release!

NiceLabel helps automate shipments and streamlines GS1 standard compliance in labeling

Kranj, October, 2009 – Euro Plus, the leading international developer and supplier of professional Automatic Identification software solutions, has recently announced upgrades for the NiceLabel Product range – NiceLabel Standard Series and Developer Series have been updated to Version 5.2.2.

"As a global organization, we need to support international standards as well as meet regional or industry-specific requirements in this rapidly evolving industry", said Matej Košmrlj, Managing Director in Euro Plus d.o.o.

NiceLabel never forgets that the global market is a collection of local markets, each with their own specific needs and traditions. This update features updates to language support and some specific national barcode standards. US Postal Service and Australian mail users will see new Intelligent Mail Barcodes and Australian mail barcode support. Printing labels with mail bar codes will help NiceLabel customers send mail at reduced automation prices and automate their shipping process.

To support the latest development of GS1 DataBar standards, NiceLabel has been optimized to improve the user experience of working with GS1 DataBar. A set of new functionalities will equip more progressive users with the tools to optimize their identification processes and adapt their solutions before the official GS1 DataBar Adoption date.

»NiceLabel updates in the last two releases that include completely new and updated translations for three languages demonstrate our commitment to meet local and global customer requirements.«, emphasized Marko Vrbnjak, Product Manager at Euro Plus d.o.o.

For more detailed information on NiceLabel please visit www.nicelabel.com.

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About NiceLabel

NiceLabel is a family of professional labeling software products that provide a complete bar code printing solution to desktop and enterprise users. NiceLabel consists of three major product series:

- *Standard Series – NiceLabel product series for barcode and RFID label design, printing and entry-level integration.*
- *Enterprise Series – NiceLabel product series for centralized printing system management and integrated high-volume printing*
- *Developer Series – NiceLabel product series for software publishers and system integrators*

NiceLabel is translated in more than 25 languages. Its power is unleashed in combination with over 1200 true Windows thermal printer drivers. Carefully and creatively designed user interface, rich integration options and unique data-entry application provide the quickest and the most productive label design and printing options. For further details, please visit <http://www.nicelabel.com>.

About Euro Plus

Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognized for its state of the art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner and Oracle Certified Partner, Euro Plus presents a perfect business opportunity for all companies searching for a highly capable and reliable partner for future business. The company is headquartered in Kranj, Slovenia, Europe. More information available at <http://www.europlus.si>.

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