

## For Immediate Release



Nice Software. Nice Partner. Nice Value.

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### **Pocket NiceLabel adds Unitech PT 930 Series CE Support**

**NiceWare announces working relationship and adds support for Unitech's PT 930 series mobile computer for unprecedented printing capabilities.**

MILWAUKEE, May 8, 2003 - NiceWare(tm) International would like to announce the release of Pocket NiceLabel(tm) for the Unitech PT 930 Series of Win CE mobile computers. Pocket NiceLabel is the only product of its type on the market today that integrates an easy-to-create application generation tool with label printing for Windows CE mobile devices. Unitech first started the industry-wide migration to the Windows CE™ operating system for mobile workforce management in 1999 with their well-received PT900. The Unitech 930 state-of-the-art portable terminal is the very latest and greatest of that line. NiceWare's release of Pocket NiceLabel for Unitech's CE terminals adds yet another Win CE terminal to an already robust selection of enterprise-wide label printing tool for mobile devices.

“Pocket NiceLabel is a unique and powerful add-on tool that will benefit the Unitech reseller and end user community” said Bill Lewis, National Sales Manager at Unitech. “It has been very difficult to print labels from Windows CE devices in the past, Pocket NiceLabel enables Unitech PT930 users to easily create mobile label printing applications.”

Pocket NiceLabel allows its users to discover the advantages of the small size and portability of Windows CE and Pocket PC terminals, instead of a PC, for label printing. Labels can be printed directly using a serial, Infrared (IR), Bluetooth and TCP/IP network (Wi-Fi) connection. Labels can also be printed via a distributed architecture through the remote print server, NiceWatch; or from your custom application utilizing the ActiveX programming interface of Pocket NiceLabel directly on the mobile device.

Users can easily build label templates and user interfaces for data entry on the desktop with NiceLabel Suite and synchronize to the Pocket PC device with no previous programming knowledge required. Pocket NiceLabel supports hundreds of the industry's leading thermal label printers.

“NiceWare is proud and excited about our working relationship with Unitech.” said Andy Matter, Managing Director at NiceWare. “The addition of the Unitech mobile computers to our Pocket NiceLabel supported devices is a great benefit for Unitech's Mobile Workforce Management channel.”

**NiceLabel** is a family of professional labeling software products that provide a complete bar code printing solution to desktop, mobile and enterprise users. NiceLabel supports 20 different languages and over 500 true Windows thermal transfer printer drivers are available. Simple, wizard-driven user interface, rich integration options and a unique data-entry application provide the quickest and most productive label design and printing solution available. More information is available at [www.nicelabel.com](http://www.nicelabel.com) or contact NiceWare at 414-476-6423.

**About NiceWare International, LLC.**

NiceWare™ International, LLC is a leader in supplying and supporting software for the automatic identification and data collection (AIDC) industry. Headquartered in Milwaukee, Wisconsin, NiceWare is uniquely positioned to deliver high quality, feature rich software products combined with industry leading support and services to our valued distribution partners.

NiceWare's objective is to ensure a business focused on enhancing the value add for our business partners while driving a leadership position for our flagship product, NiceLabel™. NiceWare is staffed with experienced industry veterans who understand the value of delivering software that is both feature rich and functionally compatible with all enterprise and mobile AIDC applications.

**About Unitech, Inc.**

With regional headquarters in Amsterdam, Beijing, Los Angeles and Tokyo, and factories in Xiamen and Taipei, Taiwan-headquartered Unitech has become well known in the Automatic Inventory and Data Collection industry as both an innovator and as a provider of high quality/excellent value AIDC solutions.

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