



the professional
labeling software

EURO PLUS d.o.o., Computer Engineering, Lojzeta Hrovata 4c, SI-4000 Kranj, Slovenia
Telephone: +386 4 28 05 000, Fax: +386 4 23 31 148, E-mail: info@europlus.si

For immediate release!

New NiceLabel 5.2. available! With over 500 upgrades more powerful than ever!

The upgraded version of NiceLabel brings more than 500 amazing functionalities to all modules, boosting your business performance beyond imagination!

Kranj, July, 2008 - Euro Plus, the international leading developer and supplier of professional software solutions for the Automatic Identification Area, is proud to announce the release of NiceLabel version 5.2., the Professional Labeling Software.

"Recognizing the needs of the extremely demanding market remains the key advantage of our business processes. We seek to increase our customer's satisfaction by expanding the NiceLabel functionality to the highest possible extent", said Matej Košmrlj, Managing Director at Euro Plus. "We added new outstanding functionalities to the NiceLabel family to optimize it for all our users in all possible environments."

As NiceLabel is used in very different markets, various users will appreciate its different features. There are many new features for everyone, retail users will appreciate the EAS (Electronic Article Surveillance) support, enabling the use of an ordinary RFID tag as an anti-theft device.

TWAIN support for Webcams and scanner images will make printing identification cards from a customized interface easier than ever.

Users who want to print text fitting to the boundaries of a rounded label will be thrilled by the capabilities of the new curved text feature.

One of the fastest developing markets remains the field of logistics, and we make sure to keep up with the latest standards. Support for TDS is added to the package of EPC global encoding standards.

With a completely new user interface of NiceLabel Enterprise Print Manager, The **NiceLabel Enterprise Series** is now redesigned and tailored to fit the requirements of environments of all sizes. CIOs and production managers can now rely on exact data to analyze printing system performance and thereby optimize their organization and investments with the help of automatically generated executive reports. Enterprise Print Manager offers even better control over the printing process and provides instant feedback on ongoing operations. The web printing module of NiceLabel Print Center is now also non-windows platform-compatible and can work in Mozilla Firefox and Opera browser environments.

All the new functionalities that the NiceLabel family is bringing offer all NiceLabel users the opportunity to develop their existing business processes to the extreme and truly make a difference in the way they pursue their business agendas. For more detailed information on NiceLabel, please visit www.nicelabel.com.

Additional information contact: Gregor Potocar, marketing manager; tel. +386 4 28 05 000; sales@nicelabel.com; <http://www.europlus.si>; <http://www.nicelabel.com>

About NiceLabel

NiceLabel is a family of professional labeling software products that provide a complete bar code printing solution to desktop and enterprise users. NiceLabel consists of three major product series:

- *Standard Series – NiceLabel product series for barcode and RFID label design, printing and entry-level integration.*
- *Enterprise Series – NiceLabel product series for centralized printing system management and integrated high-volume printing*
- *Developer Series – NiceLabel product series for software publishers and system integrators*

NiceLabel is translated in 25 languages. Its power is unleashed in combination with over 1200 true Windows thermal printer drivers. Carefully and creatively designed user interface, rich integration options and unique data-entry application provide the quickest and the most productive label design and printing options. For further details, please visit <http://www.nicelabel.com>.

About Euro Plus

Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognized for its state of the art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner and Oracle Certified Partner, Euro Plus presents a perfect business opportunity for all companies searching for a highly capable and reliable partner for future business. The company is headquartered in Kranj, Slovenia, Europe. More information available at <http://www.europlus.si>.

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